

**REMARKS**

Applicants have carefully reviewed the Office Action dated July 6, 2000. Applicants have amended Claims 1 and 6 to more clearly point out the present inventive concept. Reconsideration and favorable action is respectfully requested.

With regard to paragraphs 5-11 of the current Office Action, Claims 1, 4-6, 9 and 10 stand rejected under 35 USC 103(a) as being unpatentable over Bendinelli et al. (USPN 6,061,719) in view of Yokozawa et al. (USPN 5,740,369). Claims 2, 3, 7 and 8 stand rejected under 35 USC 103(a) over Bendinelli and Yokozawa as applied to claims 1,4-6, 9 and 10, and further in view of Hitzelberger (USPN 6,061,368). Applicants respectfully traverse the rejection of these claims.

Applicants' claimed invention is directed toward the local (i.e., at the immediate site) use of a digital video disk for the local extraction of data and the subsequent control of a local computer. In this amendment, independent claims 1 and 6 have been amended to more clearly point out the local aspects of the inventive concept.

In contrast, both Bendinelli and Yokozawa appear to be directed toward the use of encoded signals which originate at a first remote site and are transmitted or broadcast to the user site via broadcast signals in order to control retrieval of information from a second remote site. The issues associated with the broadcast of encoded information are significantly different from those associated with the local processing of encoded data, since the user is not in intimate association with the media having encoded therein the unique code. It is this association that, in part, distinguishes Applicants' inventive concept. There is also no suggestion or other motivation that the teachings of either Bendinelli or Yokozawa are applicable to the local use of a digital video disk for the local extraction of data and the subsequent control of a local computer. Thus, claims 1, 4-6, 9 and 10 are not obvious over Bendinelli in view of Yokozawa.

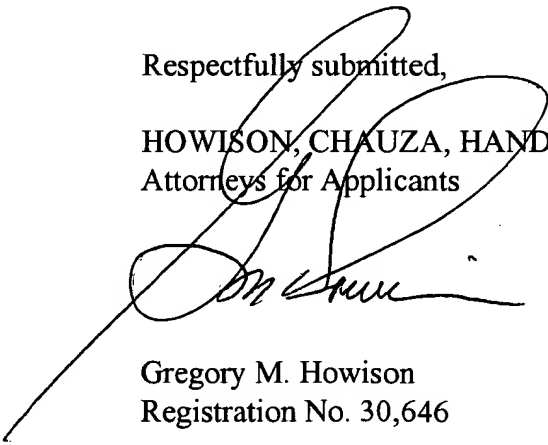
With respect to the remaining claims, since dependent claims 2 and 3 contain all the limitations of independent claim 1, as amended, and since dependent claims 7 and 8 contain all the limitations of independent claim 6, as amended, citation of the additional reference does not overcome the deficiencies discussed above. Thus, claims 2, 3, 7 and 8 are not obvious over Bendinelli and Yokozawa in view of Hitzelberger.

In summary, none of the cited references, taken either singularly or in combination, anticipate or obviate Applicants' inventive concept as defined by the amended claims. Applicants therefore request that the rejection of claims 1-10, as amended, be withdrawn and the application be allowed for issuance.

Applicants have now made an earnest attempt in order to place this case in condition for allowance. For the reasons stated above, Applicants respectfully request full allowance of the claims as amended. Please charge any additional fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,706 of HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.  
Attorneys for Applicants



Gregory M. Howison  
Registration No. 30,646

GMH/jk  
P.O. Box 741715  
Dallas, Texas 75374-1715  
972/479-0462  
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